

Teaspoon of Adventure



Teaspoon of Adventure is for mid-budget travellers who want to balance bucket list highlights and slow travel moments. It's for everyday travellers who crave adventure (but in small doses).

Through thoughtful tips, easy-to-follow itineraries and practical guides, Riana shares her firsthand travel experience to help her readers make the most of their limited time and budget.

If that aligns with your business, get in touch!

**HEY THERE,
I'M RIANA!**



I founded Teaspoon of Adventure in 2012 and have been sharing my solo, couple and family travels with my readers ever since. From Japanese lessons in Tokyo to road trips across New Zealand, I believe in finding adventure wherever life takes you.

As a travel expert, I've been featured in **The New York Times**, **Washington Post**, **CBC News** and **House Hunters International**.

Teaspoon of Adventure by the numbers:

Monthly
views:

111 K

Monthly
sessions:

70.4 K

Monthly Google
impressions:

3.95 M

Twitter (X)
followers:

24.4 K

Monthly Pinterest
impressions:

270 K

Substack
subscribers:

515+

SERVICES:

- Blog post reviewing your product/service
- Blog post on a topic related to your brand
- Brand mentions/links in published blog posts
- Promotion of your brand on social media
- Original photography or written content for your brand's website and/or social media channels
- Something else in mind? Let's chat!

Case study, rate card and custom quotes available upon request.

PREVIOUS BRAND WORK:

Past brand partners include Airbnb Experiences, Discover Cars, LEVEL8, Popsa, SafetyWing, Mixbook, CityPASS, Allianz, Hotel Indigo (IHG), and the brands listed below.



AUDIENCE:

- 40% United States
- 14% United Kingdom
- 12% Canada
- 7% Australia & New Zealand

TOP POSTS:

- The Ultimate Cross Canada Road Trip Itinerary
- Which Photo Book Maker Is the Best? (Real Book Reviews!)
- Your Guide to Iceland's Golden Circle Route
- 6 Must Visit Cities on the French Riviera



FEEDBACK FROM TEASPOON OF ADVENTURE READERS:

**Karen** says:
Edit

Reply

I live in the South Island of NZ. Your suggestions and advice are spot on! Anyone planning a visit here should basically just follow your lead. I'm so happy you enjoyed this beautiful country and hope you visit again soon 😊

**Jessica Welsh** says:
Edit

Reply

Hi Riana,

I enjoyed this post, it was so helpful! We are going to Aotearoa soon. I have read your blog for awhile now and always appreciate how well researched your trips are. Thanks for sharing!

**EVERYDAY Bucket List**
@KarenCordaway

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Riana, This is a great post. I like how you explain what to avoid. I love those good pointers that you wouldn't know unless someone writes it/tells you. Also, I like how you explain all of the things to do in one area at a time. Very helpful!

READY? LET'S WORK TOGETHER!

If you like what you're reading, send me an email with your ideas, brand info and budget.